

Strategic Objective: Economy of the Future

We will focus on driving economic recovery and creating the conditions for a strong, adaptive, sustainable and thriving future city economy supported by a diverse mix of industries and jobs that provide dignity and opportunity.

Key developments this quarter (January to March 2025)

What we achieved against our Strategic Objective

- Council endorsed 31 successful applicants for the Small Business Grants program in March 2025, from a total of 370 applications across four streams.
- A roundtable for the retail experience sector engaged 20 key stakeholders and six councillors on issues like safety, cleanliness, and consumer needs.
- The latest Melbourne Economy Snapshot revealed the CBD Shopping Precinct as the top destination for domestic and international overnight visitors.
- The Business Precinct Program will continue for two more years, exploring a Business Improvement District model for Docklands and Collins Street stakeholders.
- The development of a new Economic Development Strategy is progressing well, with important ground work like economic data analysis and stakeholder engagement completed.
- The feasibility study for a student welcome centre recommended continuing The Couch – International Student Centre within budget.
- Melbourne has continued to strengthen ties with key markets like China through activities in the sports and visitor economies. Through working with the Victorian Government, the City of Melbourne has supported initiatives in education, agribusiness, circular economy and energy in Tianjin in the 45th anniversary of this sister city relationship.
- The Lord Mayor launched the Making it in Melbourne podcast series featuring five diverse startup founders. Currently at 300 downloads, 88% of those are from Australia.
- All 22 recipients of the Business Event Sponsorship Program have signed contracts. Three events took place in February and March focusing on digital innovation, gaming, and biotech. The remaining 19 events will run through to November.

Risks and issues this quarter

- With central pier being a state-owned asset, there will be limited ability for the City of Melbourne to influence the outcome of Development Victoria's "Revitalising Central Pier Waterfront - Vision and Place Principles".

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Continue to strengthen Melbourne's economic recovery, including through precinct activation, interventions to reduce shopfront vacancies and initiatives to grow the night-time economy.	Deliver	Green
Drive economic growth and resilience by implementing the Economic Development Strategy, focusing support on existing and emerging industry sectors. This will include close collaboration with industry and universities, development of globally competitive innovation districts (particularly in our renewal areas), strengthening of the creative sector, facilitation of digital and technology innovation, support for re establishment of international education and efforts to unlock climate capital.	Deliver Partner	Green
Work in partnership with the Victorian Government and other stakeholders to advocate for and deliver integrated high-quality public and active transport in urban renewal areas including Melbourne Metro 2, tram to Fishermans Bend and tram to connect the Arden precinct.	Partner	Green
Increase visitation to Docklands by partnering with the Victorian Government and key stakeholders to enable reconstruction and activation in Central Pier and surrounds.	Partner Advocate	Green
Review Melbourne's international relationships to optimise future and existing partnerships to enable mutual growth and opportunity.	Deliver	Green
Partner with industry to support the development of globally competitive innovation ecosystems, including through international engagement, emerging technology trials and digital infrastructure delivery.	Partner Deliver	Green
Develop a corporate strategy for the City of Melbourne to drive exemplary customer service, digitise services and operations, improve productivity, and identify new revenue opportunities.	Deliver	Green
Embed the United Nations Sustainable Development Goals in the way City of Melbourne plans, prioritises its investments, reports, and benchmarks against other cities.	Deliver	Green

Strategic Objective: Melbourne's Unique Identity and Place

We will celebrate and protect the places, people and cultures that make Melbourne a unique, vibrant and creative city with world-leading liveability.

Key developments this quarter (January to March 2025)

What we achieved against our Strategic Objective

- The Birrarung Trial Floating Wetlands are complete, with maintenance and monitoring/evaluation underway. Additional funding was secured to continue the trial into 2025/26. A range of smaller scale environmental improvement initiatives are being investigated in collaboration with Melbourne Water and Parks Victoria.
- The landscape design of the Stolen Generations Maker commission was approved by the independent Stolen Generations Advisory Group and is currently scheduled to launch in Alexandria Gardens in June 2027.
- Community engagement feedback on the draft Royal Park Master Plan is being reviewed to determine next steps for finalisation and implementation.
- An artist has been selected to undertake the Memorial to workers who have died at work commission, for the 8 Hour Monument Reserve. The Memorial is in partnership with the Victorian Trades Hall and WorkSafe.
- The completion of the Trader Shed basement level 4 concrete slab and in a very visible milestone the tower crane has been erected. Precast concrete panels are now being craned into position. With the Trader Shed now 'out of the ground' it is anticipated one level will be built per month
- Community consultation and stakeholder engagement is underway from the Greenline Project Hub, with 2 community drop in sessions running per week, and walking tours running once per month. Risks and issues this quarter.
- The second phase of community engagement for the Chapman Street Reserve expansion project in North Melbourne to seek feedback on the draft concept plan commenced in March 2025.

Risks and issues this quarter

- Challenges facing the construction sector due to rising costs continue to affect delivery timelines for the Queen Victoria Market Precinct Renewal.

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Partner with the Victorian Government and other stakeholders to deliver specific components of Greenline along the north bank of the Yarra River (including the implementation of the Yarra River – Birrarung Strategy)	Deliver Partner	Amber

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Protect Queen Victoria Market as a traditional open-air market, through heritage restoration and the provision of essential services and facilities that enhance the customer and trader experience, including projects such as the Shed Restoration, Food Hall, Trader Shed, Market Square, waste and logistics facility and future developments to the south of the market.	Deliver	Amber
Deliver public art projects that reflect Melbourne's unique culture and heritage, attract visitors to the city and help stimulate our city's recovery.	Deliver	Green
Increase the amount of public open space in the municipality with a focus on areas of greatest need, such as Southbank and emerging urban renewal areas.	Deliver	Green
Play a lead role in facilitating the delivery of high-quality and climate adapted urban renewal in Arden and Macaulay, Fishermans Bend and Docklands to deliver the emerging and future neighbourhoods of Melbourne in partnership with the Victorian Government and other partners. In Arden and Fishermans Bend, realise the place and investment conditions to support globally competitive innovation districts.	Partner (with Victorian Government)	Green
Celebrate, partner and advocate for investment in the city's three key waterways, the Yarra River – Birrarung, the Maribyrnong and Moonee Ponds Creek, to connect these key recreational and biodiversity assets of our city	Partner, Advocate	Green
Adopt Municipal Planning Strategy and associated City Spatial Plan. Advance municipal-wide policy for priority matters, including signage, urban design and infrastructure funding.	Deliver	Green
Complete heritage reviews and implement associated planning scheme amendments to protect and celebrate heritage in our municipality.	Deliver	Amber
Champion high quality development and public realm design through delivery of the Design Excellence Program, including implementing the Melbourne Design Review Panel, Design Excellence Advisory Committee and Design Competition Guidelines.	Deliver	Green

Strategic Objective: Aboriginal Melbourne

For the Wurundjeri, Bunurong, Taungurung, Dja Wurrung and Wadawurrung peoples of the Eastern Kulin, the place now known as Melbourne has always been an important meeting place and location for events of political, cultural, social and educational significance. We will ensure that First Peoples' culture, lore, knowledge, and heritage enrich the city's growth and development.

Key developments this quarter (January to March 2025)

What we achieved against our Strategic Objective

- Aboriginal Melbourne partnered with Blak & Bright for a truth-telling event in March 2025.
- In the Mapping Aboriginal Melbourne project, an education specialist has been brought on board to create educational resources. Consultation sessions have taken place with the Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation and the Boonwurrung Land and Sea Council.
- Discussions are ongoing to draft a partnership agreement with the Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation. Regular meetings have been held, and early draft documents have been exchanged as part of the deliberative engagement process. The agreement with the Wurundjeri Woi-wurrung will serve as a framework for further discussions with the Bunurong Land Council regarding a potential partnership. The first part of the First Nations Governance Framework, specifically the Traditional Owner and Aboriginal Community Engagement Framework, has been completed.

Risks and issues this quarter

- Due to competing demands on Traditional Owner time, the development of a partnership will take longer than anticipated with Wurundjeri.

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Explore and deliver opportunities for 'truth-telling' to facilitate learning, healing, and change within Melbourne and beyond. This will be an opportunity to impart knowledge of thousands of years of rich history, language and stories, as well as provide a form of restorative justice by acknowledging Aboriginal peoples' experiences of dispossession and inequity.	Partner	Green
Govern with Sovereign First Nations to enable true self determination, where deliberative engagement is proactive, responsive, and consistent.	Deliver	Amber

Strategic Objective: Climate and Biodiversity Emergency

We will prioritise our environment and take urgent action to reduce emissions and waste in order to protect public health, strengthen the economy and create a city that mitigates and adapts to climate change. The City of Melbourne declared a climate and biodiversity emergency in 2019.

Key developments this quarter (January to March 2025)

What we achieved against our Strategic Objective

- A second round of Youth Climate Action Grants was launched in March with the support of Bloomberg Philanthropies' Youth Climate Fund. These micro grants are supporting projects led by young people from education programs, to creating plans and to taking action on climate.
- Membership of the Melbourne Climate Network (MCN) has continued to grow and now exceeds 500, with over 1,000 followers on LinkedIn. More than 100 Melbourne-based climate solution providers have been identified, as well as 150 climate tech jobs opportunities and 60 climate education and training opportunities.
- The final documents for the new urban forest precinct plans for East Melbourne, South Yarra, Carlton and Central City have been endorsed by Council, with draft plans being written for Kensington, North and West Melbourne and Docklands prepared for public comment in July-August. Community consultation planning for Southbank, Parkville and Fishermans Bend is underway, with community workshops planned in May for Southbank and Parkville.
- The four participating mixed-used high rise buildings in the Food Organics High Rise Dehydrator Pilot have diverted 7.3 tonnes of food and organic waste from landfill since the machines were installed in September 2024. This combined with the first six participating residential high-rise buildings have diverted 46 tonnes of food waste from landfill.
- A comprehensive audit of waste infrastructure for all high-rise residential buildings began in January 2025. This audit will collect essential data regarding bins, infrastructure, and other relevant information to help develop the next phases of the Food Organics, Green Organics (FOGO) program and the separated glass recycling initiative. The data gathered will enable officials to design services that meet the specific needs and limitations of each building.

Risks and issues this quarter

- New building permit requirements related to safety placed on batteries in mid 2024 have delayed commissioning works.

The major initiatives we are delivering	Council's role	Status Q2 2024-25
To enhance Melbourne's position as a global leader on climate action, we will undertake bold advocacy on behalf of our community.	Advocate	Green
Create an enabling environment for Melbourne businesses and universities to become the employment centre of a resilient zero-carbon economy.	Partner	Green
Progress a planning scheme amendment to improve the environmental performance of buildings in order to reduce emissions to zero by 2040.	Deliver	Green
Deliver on our Urban Forest Strategy including tree canopy, private greening incentives and city greening.	Deliver	Green
Lead the reduction of food waste and diversion of waste from landfill, by continuing the Food Organics, Green Organics (FOGO) rollout through high-rise apartment innovation and by addressing food-waste reduction.	Deliver	Green
Support the development of a circular economy through bold leadership and community neighbourhood projects, including the container deposit scheme, alternative waste technologies, circular economy guidelines and partnered or aggregated demand to stimulate end markets.	Partner	Green
Support the development of battery storage and renewable energy in the municipality through the Power Melbourne initiative.	Partner	Amber
Implement the Climate and Biodiversity Emergency action plan	Deliver	Green

Strategic Objective: Access and Affordability

We will reduce economic and social inequality by ensuring universal access to housing, core services and information.

Key developments this quarter (January to March 2025)

What we achieved against our Strategic Objective

- The Kensington Community Fresh Food Market was held on February 1 and March 1, 2025, at Bellair Reserve, also known as 'Skinny Park,' in Kensington. This outdoor market features fresh produce harvested from local community gardens, including The Venny Food Garden, Kensington Food Forest, and Kensington Community Garden. Approximately 78 kilograms of locally grown food were harvested and distributed at these markets, either through a free share table or by donation/payment.
- City of Melbourne established two more seed libraries including at Library at the Dock and Boyd Community hub. A total of 4 seed libraries have been established across the municipality with the last one to be implemented at narm ngarrgu or City Library in coming months.
- The City of Melbourne have engaged with food charity van providers who are based at the Queen Victoria Market nightly and provide food to community who are food insecure. The goal is to understand who these providers are and encourage positive relationships with City of Melbourne.
- Phase 2 of community engagement on the proposed draft concept design for the North Melbourne Community Hub closed in December with results showed 76 per cent of participants were either satisfied or extremely satisfied with the draft concept design. Development of the final concept design is currently underway.
- Three other interrelated projects to the North Melbourne Community Hub Project have also commenced; Arden Street Pool site Investigations, Buncle St Landscape Improvement Plan and the Buncle Facility Uplift Plan. The identification of the projects responds to a need for continued provision of recreation services on the Buncle Reserve site and the uplift of the green open space at Buncle Street Reserve. Preliminary site investigations have been completed, and further studies are being are being planned over coming months.

Risks and issues this quarter

- None

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Increase and upgrade accessible, inclusive spaces for women in City of Melbourne sports facilities	Deliver	Green
Implement a neighbourhood model by working with communities to development neighbourhood plans and neighbourhood service centres that respond to the local community's existing and projected needs.	Deliver	Green
Deliver a revitalised library network, including pop-up libraries, to increase access for our diverse community and to help revitalise the city.	Deliver	Green
Develop and deliver initiatives and programs that will provide food relief to vulnerable members of our community and improve local food production by supporting communities to grow their own food.	Deliver, Partner, Advocate	Amber
As part of a new corporate strategy for the City of Melbourne, ensure our core services remain accessible and affordable.	Deliver	Green
In partnership with the Victorian Government commence construction on a replacement North Melbourne Community Centre precinct for the Melrose St community and growing Macaulay population.	Deliver, Partner	Green
Deliver programs that will build digital literacy skills and capabilities, improve access to free wi-fi from our community facilities and advocate for appropriate digital infrastructure, to improve digital inclusion for all, particularly for vulnerable groups.	Deliver	Green
Create a new entity called Homes Melbourne, to coordinate and facilitate more affordable housing for key workers and people on low-incomes and progress a demonstration project on Council owned land, support the Make Room accommodation project and new homeless support hubs for vulnerable citizens to access essential support services including food, showers, lockers, information and housing and homelessness advice.	Partner	Green

Strategic Objective: Safety and Wellbeing

We will plan and design for the safety and wellbeing of those who live, visit, work and do business in Melbourne, regardless of their background.

Key developments this quarter (January to March 2025)

What we achieved against our Strategic Objective










- The Rapid Response Clean team have removed 1,780 Tonnes of waste and 33,800 square meters of graffiti.
- Since completion of the 555 Flinders St graffiti removal and prevention project in December, there have been no additional tags reported.
- High access graffiti removal works within the Central City continued within the last quarter with over 180 square metres of high access graffiti removed.
- An identified graffiti hotspot in Rankins Lane received works to have graffiti prevention measures installed. A mural was completed in February by artist Deb Fienberg, the same artist who had installed murals previously in Rankins Lane. The mural was treated with anti-graffiti coating immediately on completion, protecting the mural from future damage.
- Recipients of the Community Cool Places and Services grant activated as a cool respite during heat events throughout summer. During the heatwave from 2-4 February, over 150 people attended across six centres. HeatSens provided an early warning alert that informed Council's response, including targeted geolocated communications on heat safety.
- A trial has commenced of HydroAlert, an early warning notification for flooding in City of Melbourne, which has the potential to prepare council services for flood events.
- The 2025 Childcare E-Bike Program has launched and has received 30 applications from families wishing to access discounted E-Cargo bike subscriptions. A further 20 spaces remain available.
- Tram track upgrades will soon commence at the intersection of Elizabeth St and Victoria St, supporting future network reform. A new level tram stop at Queen Vic Market, and associated footpath widening and bike lane upgrades are included in this project.









Risks and issues this quarter

- Additional traffic modelling required by the Department of Transport and Plannings has impacted the Hawke Street Linear Park and Spencer Street North Master Plan, which are currently on hold.










The major initiatives we are delivering	Council's role	Status Q2 2024-25
Continue to implement the Transport Strategy 2030, including delivery of a protected bike lane network, station precincts as key gateways, little streets as streets for people, safer speed limits, micro mobility trials, more efficient traffic signal timing, developing an approach to support electric vehicles and bicycling encouragement programs.	Deliver, Partner, Advocate	Green
Deliver the North and West Melbourne and Docklands Transport and Amenity Program in partnerships with the Victorian Government.	Deliver, Partner	Amber
As part of the delivery of the City Road Masterplan, the City of Melbourne will design and deliver the upgrades to the City Road northern undercroft by end of 2023–24 and advocate to the Victorian Government for the full delivery of upgrades to the City Road East and West.	Deliver, Advocate	Amber
Adopt (2021–22) and then implement (2022–25) an Inclusive Melbourne Strategy that will increase access to opportunities for all people and outline how the City of Melbourne will respond to the diversity of religions, cultures, age groups, genders, sexual orientation and abilities among the people who live, work, study in, and visit the city.	Deliver	Green
We will continue to work with Victoria Police and other agencies to deliver a range of initiatives that improve safety on the streets of Melbourne.	Deliver, Partner	Green
Deliver and maintain a clean city through the Rapid Response Clean Team initiative.	Deliver	Green
Engage and prepare residents and communities to enhance their resilience to hazards, disasters and the health impacts of climate change	Deliver	Green







How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Planning applications decided within required timeframes.</p>	100%	76% (Q2)	76% (Q3)	<p>Total of 233 applications were processed during this quarter and 176 applications were processed within timeframes</p> <p>Number of planning application decisions made within 60 days (regular permits): 143 (194 applications were received in total).</p> <p>Number of VicSmart applications processed within the timeframe was 33 (39 applications were received in total)</p>
 <p>Vacancy rate of retail premises.</p>	Decrease 	10% (Q4)	9.7% (Q2)	<p>The municipal wide shopfront vacancy rate continues to improve. The rate is now down to 9.7 per cent. This is the first time the overall rate has been below 10 per cent since the audit began in November 2021 when the overall rate was almost 32 per cent.</p>
 <p>Capital city gross local product.</p>	Increase 	\$114.0 billion (2023)	\$115.7 billion (2024)	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Number of businesses in the municipality.</p>	Increase 	13,829 (2023)	43,583 (2023)	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Number of startups in the municipality.</p>	Increase 	1251 (2023)	2074 (2024)	<p>No new results this quarter. Result reported annually, at financial year end.</p>






Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Proportion of residents employed in the municipality.</p>	 <p>Increase</p>	57.6% (2021)	57.6% (2021)	<i>No new results this quarter. Result reported every five years.</i>
 <p>Gross local product per capita per person employed.</p>	 <p>Increase</p>	\$237,200 (December 2022)	\$186,053 (December 2023)	<i>No new results this quarter. Result reported annually.</i>
 <p>Number of jobs in the municipality.</p>	 <p>Increase</p>	480,600 (2022-23)	622,044 (2023-24)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Number of visitors to the municipality.</p>	 <p>Increase</p>	12,367,872 (Mar 2023)	12,715,310 (Mar 2024)	<i>No new results this quarter. Result reported annually.</i>

How we're tracking based on our measures of success:













Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>The number of design reviews of major projects.</p>	 <p>Increase</p>	17 (Q2)	15 (Q3)	<p>A total of 15 design reviews of major projects were recorded in Q3 including:</p> <ul style="list-style-type: none"> • 5 planning applications of high significance • 10 planning applications of medium significance
 <p>Proportion of residents within 300m of public open space. ❤️</p>	 <p>Increase</p>	94.7% (2023)	94.8% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Proportion of people surveyed who visit a park in the municipality on a regular basis. ❤️</p>	 <p>Increase</p>	87.5% (2023)	87.9% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Area of new public open space in Southbank.</p>	1.1ha by 2025	0.44ha (2023)	0.44ha (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Neighbourhoods in the municipality with up-to-date local heritage studies and controls</p>	100%	57% (2023)	57% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Proportion of people who support the city being made up of different cultures. ❤️</p>	100%	95.2% (2023)	87.7% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>









Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Value of the creative sector to the local economy.</p>	 <p>Increase</p>	<p>\$7.54 billion Gross Value Added (2023)</p>	<p>\$7.91 billion Gross Value Added (2024)</p>	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>
 <p>The area of creative spaces in the municipality.</p>	 <p>Increase</p>	<p>1,004,589 m² (2021 Census)</p>	<p>938,561 m² (2022)</p>	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>
 <p>The number of artists supported by City of Melbourne through city planning, design and city operations.</p>	 <p>Increase</p>	<p>185 (2023)</p>	<p>100 (2024)</p>	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>

How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Proportion of people surveyed who demonstrate an understanding of Melbourne's Aboriginal heritage and culture.</p>	100%	21% (2023)	38% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Proportion of people surveyed who believe the relationship with Aboriginal people is important. ♥</p>	100%	93% (2023)	87% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Delivery of the City of Melbourne's Reconciliation Action Plan. <small>(To enable meaningful data collection and reporting on a quarterly basis, the methodology has been changed. This means that comparison to periods prior to March 2023 is not possible).</small></p>	100%	100% (2024)	100% (2024)	Reporting on previous Reconciliation Action Plan (RAP) has concluded. The remaining ongoing actions will be delivered in 2024. Since 2006, we've adopted six plans, including our newest City of Melbourne Stretch Reconciliation Action Plan August 2024–July 2027.
 <p>Level of involvement of Traditional Custodians in city governance.</p>	 <p>Increase</p>	155 (2022-23)	147 (2023-23)	<i>No new results this quarter. Result reported annually, at financial year end.</i>










How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Installed battery storage capacity in the municipality.</p>	 <p>Increase</p>	740kW (Q2)	740kW (Q3)	Data from AEMO for Jan-Mar 2025 unavailable at time of reporting. Installed battery capacity increased 42% Jul-Dec 2024 to 740 kW. Power Melbourne batteries represent 47% of total installed capacity in the municipality (350 kW)
 <p>Household waste produced.</p>	<p>10% reduction (by 2025)</p> 	10,618t (Q2)	10,169t (Q3)	The volume of household waste collected this quarter shows a slight decrease. This positive result indicates that recent officer engagement efforts across the municipality, focused on waste reduction and increasing diversion from landfill, have successfully offset the natural increase in waste volume associated with population growth and the servicing of new high-rise developments.
 <p>Municipal waste diverted from landfill.</p>	 <p>50% diversion (by 2025)</p>	28.5% (Q2)	28.9% (Q3)	The percentage of material diverted from landfill shows a slight favourable change since last quarter in line with seasonal variances.
 <p>Municipal greenhouse gas emissions.</p>	<p>33% reduction (from 2015 baseline by 2025)</p> 	4,554,280 tCO ₂ -e (calendar year data 2022)	3,812,630 tCO ₂ -e (calendar year data 2023)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>On-road transport emissions.</p>	<p>Decrease</p> 	481,833 tCO ₂ -e (calendar year data 2022)	587,870 tCO ₂ -e (calendar year data 2023)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Percentage of alternative water used for Council's operations.</p>	 <p>Increase</p>	23% (2023)	24% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>







Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Percentage of total nitrogen removed from stormwater entering waterways.</p>	 <p>Increase</p>	13% (2023)	13% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Heat health alerts this year. ♥</p>	<p>Decrease</p> 	3 heat health alerts recorded (2023)	4 heat health alerts recorded (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Percentage of tree canopy cover in the public realm. ♥</p>	27% (by 2025)	24.8% (2023)	24.7% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Number of trees planted in the municipality. ♥</p>	>2400 or = 3000	2554 (2022–23)	3071 (2023–23)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Area of native understorey habitat in the public realm.</p>	 <p>Increase</p>	490,663 m ² (2023)	500,231 m ² (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>









How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Number of people recorded as experiencing chronic homelessness and sleeping rough. ♥</p>	Zero	91 (Q2)	84 (Q3)	<p>There were 91 people listed as rough sleeping at the start of Q3 however that has now fallen to 84. Despite many people moving into Make Room, there continues to be an inflow of people into the City of Melbourne with a total of 41 people being newly identified as rough sleeping or returning to the area. Given the large number of inflows, a decrease in the number of people reported as rough sleeping is largely due to Make Room -as without the project, the number of people rough sleeping would likely be higher than in the Quarter 2.</p> <p>Five people moved into long-term permanent housing during Q3.</p>
 <p>Number of people experiencing chronic homelessness and sleeping rough, who have been supported to access transitional, social or private rental housing ♥</p>	200 (by 2025)	12 (Q2)	5 (Q3)	<p>Fewer public housing properties are available for people to move into given that many people in existing public housing properties are being prioritised and relocated due to ongoing projects.</p> <p>By the end of March 2025, there were 42 people in stable temporary accommodation, 20 of them residents at Make Room in Quarter 3. There will be more people to be allocated vacancies at Make Room in the next month.</p>
 <p>The number of affordable housing units approved through a planning permit. ♥</p>	200 (by 2025)	N/A	98 (2024)	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Number of new demonstration social and affordable housing units facilitated on City of Melbourne land. ♥</p>	<p>100 (by 2025)</p>	<p>50 units under construction via the Make Room project</p>	<p>50 units under construction via the Make Room project</p>	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Proportion of people reporting food insecurity. ♥</p>	<p>25% reduction (by 2025)</p> 	<p>31.7% (2023)</p>	<p>48.2% (2024)</p>	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Proportion of people surveyed who participate in lifelong learning in the municipality.</p>	 <p>Increase</p>	<p>74.7% (2023)</p>	<p>68.5% (2024)</p>	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Proportion of people surveyed who participate in arts and cultural activities in the municipality. ♥</p>	 <p>Increase</p>	<p>24.0% (2023)</p>	<p>23.3% (2024)</p>	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Number of City of Melbourne programs that are inclusive and respond to the needs of people with disability. ♥</p>	 <p>Increase</p>	<p>486 (2023)</p>	<p>456 (2024)</p>	<p>No new results this quarter. Result reported annually, at financial year end.</p>

How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Number of transport related injuries and fatalities. ♥</p>	<p>Decrease</p> 	211 (Q2)	126 (Q3)	<p>The report includes Department of Transport and Planning (DTP) managed arterial roads.</p> <p>66 crashes were recorded on state roads and 60 crashes on local roads. 126 total crashes. Q3 showed a positive downward trend in crashes.</p> <p><i>Crashstats data is continuously updated by the Department of Transport and Planning, and therefore quarterly reported figures at the time of this report may not complete.</i></p> <p><i>There is a six months lag in crashstats data updates.</i></p>
 <p>Proportion of people who report feeling safe in the city. ♥</p>	<p>90% by day, 65% by night</p>	82% by day 51% by night (2023)	74% by day 48% by night (2024)	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>
 <p>Melburnians' self-reported sense of belonging to community. ♥</p>	<p>At least 70 on a scale of 100</p>	63.1% (2023)	63.7% (2024)	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>
 <p>Rate of recorded family violence incidents. ♥</p>	<p>Decrease</p> 	1241.3 per 100,000 (2023)	1103.5 per 100,000 (2024)	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Complaints of discrimination based on sexual orientation, sexuality, disability, sex, gender, race, religious or political beliefs or other grounds for unlawful discrimination. ♥</p>	<p>Decrease</p> 	<p>5 racial vilification reports 10 race discrimination reports 4 disability discrimination reports (2022)</p>	<p>N/A</p>	<p>No new results this quarter. Result reported annually, at financial year end. This data is unavailable at local government level for 2023–24</p>
 <p>Proportion of adults who get adequate physical exercise. ♥</p>	<p>Increase</p> 	<p>46% (2023)</p>	<p>41% (2024)</p>	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Rate of ambulance attendance for alcohol and drug misuse in the municipality. ♥</p>	<p>Decrease</p> 	<p>2280 per 100,000 population (2022–23)</p>	<p>2176 per 100,000 population (2023–24)</p>	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Proportion of trips made by public transport, bicycle or on foot. ♥</p>	<p>Increase</p> 	<p>63.4% (2018)</p>	<p>N/A</p>	<p>No new results this quarter. Result reported every two years, with a pause due to pandemic restrictions. Next published results scheduled for late 2024 release.</p>