



Council Plan 2021-25 quarterly report card

October to December 2024

Strategic Objective: Economy of the Future

We will focus on driving economic recovery and creating the conditions for a strong, adaptive, sustainable and thriving future city economy supported by a diverse mix of industries and jobs that provide dignity and opportunity.

Key developments this quarter (October to December 2024)

What we achieved against our Strategic Objective












- The Small Business Grants Program is currently assessing applications, with successful applicants expected to be notified by early 2025 after recommendations are reviewed in February.
- The development of a new Economic Development Strategy is progressing well, with important groundwork like economic data analysis and stakeholder engagement completed; formal consultations are scheduled for early 2025.
- A trial program offering paid internships to international students successfully engaged two interns, benefiting over 3,500 students, and is now undergoing evaluation.
- A campaign called 'Positioning Melbourne' has been finalised to promote the city as a leader in liveability and innovation, set to launch in February 2025.
- The construction of separated bike lanes on Arden Street has been completed, with work soon beginning on extending these lanes to Moonee Ponds Creek.
- Development Victoria has released a vision for revitalising Central Pier, which was created through community engagement and emphasises cultural and creative priorities for the area.
- Representatives strengthened ties with Guangzhou at the World Urban Forum while successful cultural events highlighted connections with China, promoting cross-cultural understanding.
- Plans are underway for the 2025 Melbourne-Bandung Food Waste Challenge, which aims to create scalable solutions for reducing food waste.
- Management is preparing to launch an enhanced Melbourne Migrapreneurs Program in early 2025, building on the success of a previous pilot program.

Risks and issues this quarter

- With central pier being a state-owned asset, there will be limited ability for the City of Melbourne to influence the outcome of Development Victoria's "Revitalising Central Pier Waterfront - Vision and Place Principles".

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Continue to strengthen Melbourne's economic recovery, including through precinct activation, interventions to reduce shopfront vacancies and initiatives to grow the night-time economy.	Deliver	Green
Drive economic growth and resilience by implementing the Economic Development Strategy, focusing support on existing and emerging industry sectors. This will include close collaboration with industry and universities, development of globally competitive innovation districts (particularly in our renewal areas), strengthening of the creative sector, facilitation of digital and technology innovation, support for re establishment of international education and efforts to unlock climate capital.	Deliver Partner	Green
Work in partnership with the Victorian Government and other stakeholders to advocate for and deliver integrated high-quality public and active transport in urban renewal areas including Melbourne Metro 2, tram to Fishermans Bend and tram to connect the Arden precinct.	Partner	Green
Increase visitation to Docklands by partnering with the Victorian Government and key stakeholders to enable reconstruction and activation in Central Pier and surrounds.	Partner Advocate	Green
Review Melbourne's international relationships to optimise future and existing partnerships to enable mutual growth and opportunity.	Deliver	Green
Partner with industry to support the development of globally competitive innovation ecosystems, including through international engagement, emerging technology trials and digital infrastructure delivery.	Partner Deliver	Green
Develop a corporate strategy for the City of Melbourne to drive exemplary customer service, digitise services and operations, improve productivity, and identify new revenue opportunities.	Deliver	Green
Embed the United Nations Sustainable Development Goals in the way City of Melbourne plans, prioritises its investments, reports, and benchmarks against other cities.	Deliver	Green

How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Planning applications decided within required timeframes.</p>	100%	72% (Q1)	76% (Q2)	<p>The mid-year data for planning applications that were decided within the required time frame is 76%, which meets the set target of 73% for the FY 2024-2025.</p> <p>This represents a year on year improvement over the past 5 years, up from 72% in 2023-2024, 65.5% in 2022-2023 and 60% in 2021-2022.</p>
 <p>Vacancy rate of retail premises.</p>	Decrease 	10% (Q4)	9.7% Q2	<p>The municipal wide shopfront vacancy rate continues to improve. The rate is now down to 9.7 per cent. This is the first time the overall rate has been below 10 per cent since the audit began in November 2021 when the overall rate was almost 32 per cent.</p>
 <p>Capital city gross local product.</p>	Increase 	\$114.0 billion (2023)	\$115.7 billion (2024)	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Number of businesses in the municipality.</p>	Increase 	13,829 (2023)	43,583 (2023)	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Number of startups in the municipality.</p>	Increase 	1251 (2023)	2074 (2024)	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Proportion of residents employed in the municipality.</p>	Increase 	57.6% (2021)	57.6% (2021)	<p>No new results this quarter. Result reported every five years.</p>

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Gross local product per capita per person employed.</p>	 <p>Increase</p>	<p>\$237,200 (December 2022)</p>	<p>\$186,053 (December 2023)</p>	<p><i>No new results this quarter. Result reported annually.</i></p>
 <p>Number of jobs in the municipality.</p>	 <p>Increase</p>	<p>480,600 (2022-23)</p>	<p>622,044 (2023-24)</p>	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>
 <p>Number of visitors to the municipality.</p>	 <p>Increase</p>	<p>12,367,872 (Mar 2023)</p>	<p>12,715,310 (Mar 2024)</p>	<p><i>No new results this quarter. Result reported annually.</i></p>

Strategic Objective: Melbourne's Unique Identity and Place

We will celebrate and protect the places, people and cultures that make Melbourne a unique, vibrant and creative city with world-leading liveability.

Key developments this quarter (October to December 2024)

What we achieved against our Strategic Objective

- A Cultural Heritage Management Plan and Cultural Values Assessment for Greenline are now complete. Planning is underway for procurement and development of an integrated Cultural Curatorial Framework to enable a First Nations-led (Wurundjeri Woi-wurrung) approach to commissioning creative practitioners for integrated interpretive elements and public art along the length of the north bank.
- The public review of the Gurrowa Place Controlled Action's Environmental Report has concluded, and community feedback will shape the final report to be submitted to environmental authorities.
- Community engagement is in the works for a new Market Square, inviting public input on how this central space can best serve the community.
- Tram tracks and paving have been removed and natural turf has been installed as a temporary measure in preparation for construction of the Swanston Street Triangle landscape in mid-2025.
- The Arden Street protected bike lanes have been completed between Wreckyn and Dryburgh streets, with construction soon to commence from Dryburgh Street to Moonee Ponds Creek.
- The Design Excellence Advisory Committee reviewed the approach to Places for People, an acclaimed 30-year longitudinal study of city life.
- The Melbourne Design Review Panel provided advice on the draft concept design for Chelmsford Street Open Space.
- Planning is underway for The Excellent City Series at MPavilion - dynamic conversations with industry and community, that seek to collectively define what Design Excellence means for a diverse and inclusive Melbourne.









Risks and issues this quarter








- Challenges facing the construction sector due to rising costs continue to affect delivery timelines for the Queen Victoria Market Precinct Renewal.

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Partner with the Victorian Government and other stakeholders to deliver specific components of Greenline along the north bank of the Yarra River (including the implementation of the Yarra River – Birrarung Strategy)	Deliver Partner	Green

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Protect Queen Victoria Market as a traditional open-air market, through heritage restoration and the provision of essential services and facilities that enhance the customer and trader experience, including projects such as the Shed Restoration, Food Hall, Trader Shed, Market Square, waste and logistics facility and future developments to the south of the market.	Deliver	Amber
Deliver public art projects that reflect Melbourne's unique culture and heritage, attract visitors to the city and help stimulate our city's recovery.	Deliver	Green
Increase the amount of public open space in the municipality with a focus on areas of greatest need, such as Southbank and emerging urban renewal areas.	Deliver	Green
Play a lead role in facilitating the delivery of high-quality and climate adapted urban renewal in Arden and Macaulay, Fishermans Bend and Docklands to deliver the emerging and future neighbourhoods of Melbourne in partnership with the Victorian Government and other partners. In Arden and Fishermans Bend, realise the place and investment conditions to support globally competitive innovation districts.	Partner (with Victorian Government)	Green
Celebrate, partner and advocate for investment in the city's three key waterways, the Yarra River – Birrarung, the Maribyrnong and Moonee Ponds Creek, to connect these key recreational and biodiversity assets of our city	Partner, Advocate	Green
Adopt Municipal Planning Strategy and associated City Spatial Plan. Advance municipal-wide policy for priority matters, including signage, urban design and infrastructure funding.	Deliver	Green
Complete heritage reviews and implement associated planning scheme amendments to protect and celebrate heritage in our municipality.	Deliver	Amber
Champion high quality development and public realm design through delivery of the Design Excellence Program, including implementing the Melbourne Design Review Panel, Design Excellence Advisory Committee and Design Competition Guidelines.	Deliver	Green

How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>The number of design reviews of major projects.</p>	 <p>Increase</p>	17 (Q1)	17 (Q2)	<p>A total of 17 design reviews of major projects were recorded in Q2 including:</p> <ul style="list-style-type: none"> • 4 projects reviewed by the Melbourne Design Review Panel. • 13 projects reviewed through design referral process including: <ul style="list-style-type: none"> ○ 4 planning applications of high significance. ○ 9 planning applications of medium significance
 <p>Proportion of residents within 300m of public open space. ♥</p>	 <p>Increase</p>	94.7% (2023)	94.8% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Proportion of people surveyed who visit a park in the municipality on a regular basis. ♥</p>	 <p>Increase</p>	87.5% (2023)	87.9% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Area of new public open space in Southbank.</p>	1.1ha by 2025	0.44ha (2023)	0.44ha (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>
 <p>Neighbourhoods in the municipality with up-to-date local heritage studies and controls</p>	100%	57% (2023)	57% (2024)	<i>No new results this quarter. Result reported annually, at financial year end.</i>

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Proportion of people who support the city being made up of different cultures. ❤️</p>	100%	95.2% (2023)	87.7% (2024)	No new results this quarter. Result reported annually, at financial year end.
 <p>Value of the creative sector to the local economy.</p>	 <p>Increase</p>	\$7.54 billion Gross Value Added (2023)	\$7.91 billion Gross Value Added (2024)	No new results this quarter. Result reported annually, at financial year end.
 <p>The area of creative spaces in the municipality.</p>	 <p>Increase</p>	1,004,589 m ² (2021 Census)	938,561 m ² (2022)	No new results this quarter. Result reported annually, at financial year end.
 <p>The number of artists supported by City of Melbourne through city planning, design and city operations.</p>	 <p>Increase</p>	185 (2023)	100 (2024)	No new results this quarter. Result reported annually, at financial year end.

Strategic Objective: Aboriginal Melbourne

For the Wurundjeri, Bunurong, Taungurung, Dja Wurrung and Wadawurrung peoples of the Eastern Kulin, the place now known as Melbourne has always been an important meeting place and location for events of political, cultural, social and educational significance. We will ensure that First Peoples' culture, lore, knowledge, and heritage enrich the city's growth and development.

Key developments this quarter (October to December 2024)

What we achieved against our Strategic Objective






- Work is on the Stolen Generations Marker, with the artist refining the design and creating prototypes. With an activation planned at this site for Moomba.
- Aboriginal Melbourne is teaming up with Blak & Bright to hold a truth-telling event in March 2025, with plans already started for an event at MPavilion.
- As part of the Mapping Aboriginal Melbourne initiative, we are in the late stages of hiring a consultant to develop educational resources, with a target completion date of January 2025. Initial discussions about these resources have already taken place with Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation and the Bunurong Land Council, and more meetings with the consultant are scheduled.
- We are also continuing conversations with the Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation and the Bunurong Land Council to create a memorandum of understanding.
- The initial part of the First Nations Governance Framework, which focuses on engaging with Traditional Owners and the Aboriginal community, has been completed with work progressing on a comprehensive triage system for the City of Melbourne.

Risks and issues this quarter

- Due to competing demands on Traditional Owner time, the development of a partnership will take longer than anticipated with Wurundjeri.

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Explore and deliver opportunities for 'truth-telling' to facilitate learning, healing, and change within Melbourne and beyond. This will be an opportunity to impart knowledge of thousands of years of rich history, language and stories, as well as provide a form of restorative justice by acknowledging Aboriginal peoples' experiences of dispossession and inequity.	Partner	Green
Govern with Sovereign First Nations to enable true self determination, where deliberative engagement is proactive, responsive, and consistent.	Deliver	Amber

How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Proportion of people surveyed who demonstrate an understanding of Melbourne's Aboriginal heritage and culture.</p>	100%	21% (2023)	38% (2024)	No new results this quarter. Result reported annually, at financial year end.
 <p>Proportion of people surveyed who believe the relationship with Aboriginal people is important. ♥</p>	100%	93% (2023)	87% (2024)	No new results this quarter. Result reported annually, at financial year end.
 <p>Delivery of the City of Melbourne's Reconciliation Action Plan. <small>(To enable meaningful data collection and reporting on a quarterly basis, the methodology has been changed. This means that comparison to periods prior to March 2023 is not possible).</small></p>	100%	100% (2024)	100% (2024)	Reporting on previous Reconciliation Action Plan (RAP) has concluded. The remaining ongoing actions will be delivered in 2024. We are currently preparing a new RAP.
 <p>Level of involvement of Traditional Custodians in city governance.</p>	 <p>Increase</p>	155 (2022-23)	147 (2023-23)	No new results this quarter. Result reported annually, at financial year end.

Strategic Objective: Climate and Biodiversity Emergency

We will prioritise our environment and take urgent action to reduce emissions and waste in order to protect public health, strengthen the economy and create a city that mitigates and adapts to climate change. The City of Melbourne declared a climate and biodiversity emergency in 2019.

Key developments this quarter (October to December 2024)

What we achieved against our Strategic Objective













- The Youth Climate Action Grants we completed, which funded various projects led by young people, helping them take action on climate issues.
- The Melbourne Climate Network has now grown to over 500 members and has connected more than 100 local climate solution providers, enhancing collaboration in our community.
- The Retrofit Melbourne Plan is in action, featuring discussions on improving energy efficiency and a campaign to encourage less travel for our residents.
- Preparations for next year's tree planting season has begun as this year wraps up, with ongoing planning for new tree sites and community engagement.
- The pilot program for food waste in high-rise buildings is successfully diverting significant amounts from landfills, with new dehydrators installed across the city.
- In December we launched a fun social media campaign to teach everyone what can and can't be recycled during the holiday season, helping to reduce waste.
- The design for an appropriate glass recycling service for the City of Melbourne is complete. The implementation plan for the roll-out of stage one was completed December 2024 that includes access to a glass service for all single-unit dwellings and low-rise multi-unit dwellings that currently receive a FOGO service. Community education programs to occur mid 2025.
- Going Circular, previously Go Full Circle ran over four weeks from 7 to 30 October. In total four workshops and four live interviews were hosted by Circulise, the delivery partner. Seven City of Melbourne businesses participated in the program, including City Compost Network, Curate Space and Karlaidlaw.









Risks and issues this quarter

- New building permit requirements related to safety placed on batteries in mid 2024 have delayed commissioning works.
- The delay of the community energy upgrade fund (CEUF) announcement has impacted the timeline for electrification of a number of City of Melbourne assets.

The major initiatives we are delivering	Council's role	Status Q2 2024-25
To enhance Melbourne's position as a global leader on climate action, we will undertake bold advocacy on behalf of our community.	Advocate	Green
Create an enabling environment for Melbourne businesses and universities to become the employment centre of a resilient zero-carbon economy.	Partner	Green
Progress a planning scheme amendment to improve the environmental performance of buildings in order to reduce emissions to zero by 2040.	Deliver	Green
Deliver on our Urban Forest Strategy including tree canopy, private greening incentives and city greening.	Deliver	Green
Lead the reduction of food waste and diversion of waste from landfill, by continuing the Food Organics, Green Organics (FOGO) rollout through high-rise apartment innovation and by addressing food-waste reduction.	Deliver	Green
Support the development of a circular economy through bold leadership and community neighbourhood projects, including the container deposit scheme, alternative waste technologies, circular economy guidelines and partnered or aggregated demand to stimulate end markets.	Partner	Green
Support the development of battery storage and renewable energy in the municipality through the Power Melbourne initiative.	Partner	Amber
Implement the Climate and Biodiversity Emergency action plan	Deliver	Green

How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Installed battery storage capacity in the municipality.</p>	 <p>Increase</p>	520kW (Q1)	740kW (Q2)	Installed battery capacity has increased 42% from July 2024 to 740 kW. Power Melbourne batteries represent 47% of total installed capacity in the municipality (350 kW)
 <p>Household waste produced.</p>	<p>10% reduction (by 2025)</p> 	10,348t (Q1)	10,618t (Q2)	There was a slight increase in the volume of household waste produced due to new high-rise buildings being serviced by the City of Melbourne. It is anticipated that the new Zero Waste Education Officers engaging with residents throughout the municipality will reduce waste production and increase diversion from landfill.
 <p>Municipal waste diverted from landfill.</p>	 <p>50% diversion (by 2025)</p>	28.0% (Q1)	28.5% (Q2)	<p>The percentage of material diverted from landfill shows a slight favourable change since last quarter.</p> <p>City of Melbourne advertised our subsidised organics containers during Q2, which may have impacted on this.</p>
 <p>Municipal greenhouse gas emissions.</p>	<p>33% reduction (from 2015 baseline by 2025)</p> 	4,554,280 tCO ₂ -e (calendar year data 2022)	3,812,630 tCO ₂ -e (calendar year data 2023)	No new results this quarter. Result reported annually, at financial year end.
 <p>On-road transport emissions.</p>	<p>Decrease</p> 	481,833 tCO ₂ -e (calendar year data 2022)	587,870 tCO ₂ -e (calendar year data 2023)	No new results this quarter. Result reported annually, at financial year end.
 <p>Percentage of alternative water used for Council's operations.</p>	 <p>Increase</p>	23% (2023)	24% (2024)	No new results this quarter. Result reported annually, at financial year end.

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Percentage of total nitrogen removed from stormwater entering waterways.</p>	 <p>Increase</p>	13% (2023)	13% (2024)	No new results this quarter. Result reported annually, at financial year end.
 <p>Heat health alerts this year. ♥</p>	<p>Decrease</p> 	3 heat health alerts recorded (2023)	4 heat health alerts recorded (2024)	No new results this quarter. Result reported annually, at financial year end.
 <p>Percentage of tree canopy cover in the public realm. ♥</p>	27% (by 2025)	24.8% (2023)	24.7% (2024)	No new results this quarter. Result reported annually, at financial year end.
 <p>Number of trees planted in the municipality. ♥</p>	>2400 or = 3000	2554 (2022–23)	3071 (2023–23)	No new results this quarter. Result reported annually, at financial year end.
 <p>Area of native understorey habitat in the public realm.</p>	 <p>Increase</p>	490,663 m ² (2023)	500,231 m ² (2024)	No new results this quarter. Result reported annually, at financial year end.

Strategic Objective: Access and Affordability

We will reduce economic and social inequality by ensuring universal access to housing, core services and information.

Key developments this quarter (October to December 2024)

What we achieved against our Strategic Objective

- The new Docklands Farmers Market commenced in December and offered fresh and nutritious food sourced from our local food bowl, (farmers of Victoria), with 40 stall holders participating. This project is managed by the Docklands Chamber of Commerce and run by the Victorian Farmers Market Association in collaboration with the newly established Community 3008 Group in Docklands. Pedestrian activity increased by 540%. The market will be held on the first Sunday of each month over the next 12 months.
- Two Foodbank Farms to Families events were held in October and November with a total of 580 community members receiving a share in 4,340kg of fresh produce. 65% of those that attended identified as being a City of Melbourne resident. Any left-over produce was boxed up, and redistributed to food relief charities across Melbourne, who are feeding community who are food insecure.
- City of Melbourne have engaged with food charity van providers who are based at the Queen Victoria Market nightly and provide food to community who are food insecure. The goal is to understand who these providers are and encourage positive relationships with City of Melbourne.
- The Neighbourhood Volunteer Program has been launched to support underrepresented community members in participating in civic life and addressing local priorities. There were 74 expressions of interest received for the volunteer program, with 22 participants completing phase 1 across seven learning days.
- The Make Room project achieved practical completion. An opening event was held on December 9, 2024, with residents expected to move in January 2025. Over 350 stakeholders attended tours following the opening.
- An Aboriginal Community Controlled Organisation commenced operating to deliver homelessness support for people identifying as Aboriginal and/ or Torres Strait Islander in the CBD.
- Phase 2 of community engagement on the proposed draft concept design for the North Melbourne Community Hub closed in December. Consultation was focused on understanding the communities preference on proposed materials for the new hub, preferred operational models, service delivery and programming, and the structure and flexibility of spaces within the hub.










Risks and issues this quarter

- None

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Increase and upgrade accessible, inclusive spaces for women in City of Melbourne sports facilities	Deliver	Green
Implement a neighbourhood model by working with communities to development neighbourhood plans and neighbourhood service centres that respond to the local community's existing and projected needs.	Deliver	Green
Deliver a revitalised library network, including pop-up libraries, to increase access for our diverse community and to help revitalise the city.	Deliver	Green
Develop and deliver initiatives and programs that will provide food relief to vulnerable members of our community and improve local food production by supporting communities to grow their own food.	Deliver, Partner, Advocate	Amber
As part of a new corporate strategy for the City of Melbourne, ensure our core services remain accessible and affordable.	Deliver	Amber
In partnership with the Victorian Government commence construction on a replacement North Melbourne Community Centre precinct for the Melrose St community and growing Macaulay population.	Deliver, Partner	Green
Deliver programs that will build digital literacy skills and capabilities, improve access to free wi-fi from our community facilities and advocate for appropriate digital infrastructure, to improve digital inclusion for all, particularly for vulnerable groups.	Deliver	Green
Create a new entity called Homes Melbourne, to coordinate and facilitate more affordable housing for key workers and people on low-incomes and progress a demonstration project on Council owned land, support the Make Room accommodation project and new homeless support hubs for vulnerable citizens to access essential support services including food, showers, lockers, information and housing and homelessness advice.	Partner	Green

How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Number of people recorded as experiencing chronic homelessness and sleeping rough. ♥</p>	Zero	89 (Q1)	91 (Q2)	<p>91 were people recorded as rough sleeping at the end of Q2, up slightly from 89 recorded at the end of Q1. The number of people reported to be rough sleeping has been consistent for last 3 months; however, this figure is expected to reduce as residents begin moving into the Make Room Project.</p>
 <p>Number of people experiencing chronic homelessness and sleeping rough, who have been supported to access transitional, social or private rental housing ♥</p>	200 (by 2025)	25 (Q1)	12 (Q1)	<p>Housing outcomes this quarter were limited, as expected, due to challenges in securing long-term housing for people experiencing chronic homelessness in Melbourne. Factors such as a lack of affordable housing, insufficient social housing stock, long waiting periods, and high demand for one-bedroom properties have affected those on our By Name List. Additionally, complex personal circumstances, including mental health issues, substance abuse, and trauma make it difficult for individuals to accept or sustain housing. The situation is further exacerbated by limited support services, staffing shortages, and systemic challenges.</p>
 <p>The number of affordable housing units approved through a planning permit. ♥</p>	200 (by 2025)	N/A	98 (2024)	<p>No new results this quarter. Result reported annually, at financial year end.</p>

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Number of new demonstration social and affordable housing units facilitated on City of Melbourne land. ♥</p>	<p>100 (by 2025)</p>	<p>50 units under construction via the Make Room project</p>	<p>50 units under construction via the Make Room project</p>	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>
 <p>Proportion of people reporting food insecurity. ♥</p>	<p>25% reduction (by 2025)</p> 	<p>31.7% (2023)</p>	<p>48.2% (2024)</p>	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>
 <p>Proportion of people surveyed who participate in lifelong learning in the municipality.</p>	 <p>Increase</p>	<p>74.7% (2023)</p>	<p>68.5% (2024)</p>	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>
 <p>Proportion of people surveyed who participate in arts and cultural activities in the municipality. ♥</p>	 <p>Increase</p>	<p>24.0% (2023)</p>	<p>23.3% (2024)</p>	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>
 <p>Number of City of Melbourne programs that are inclusive and respond to the needs of people with disability. ♥</p>	 <p>Increase</p>	<p>486 (2023)</p>	<p>456 (2024)</p>	<p><i>No new results this quarter. Result reported annually, at financial year end.</i></p>

Strategic Objective: Safety and Wellbeing

We will plan and design for the safety and wellbeing of those who live, visit, work and do business in Melbourne, regardless of their background.

Key developments this quarter (October to December 2024)

What we achieved against our Strategic Objective









- Biketober 2024 has concluded. 132 workplaces registered and logged a ride, up from 77 workplaces who participated in 2023. 412,000km were logged by 1785 riders participating through a workplace located in the City of Melbourne.
- The Rapid Response Clean team have removed 1,602 Tonnes of waste and 33,600 square meters of graffiti.
- The 555 Flinders St graffiti removal and prevention project was completed in early December. This project was the largest scale removal and prevention project to date. Since completion the site has remained free of graffiti. There have only been two incidents of small tagging at lower levels which were removed within hours.
- High access graffiti removal works within the Central City continued within the last quarter with over 80 square metres of high access graffiti removed.
- Anti-graffiti coatings were applied to the recently completed bluestone amphitheatre in Dodds St Southbank in November. City of Melbourne Christmas decorations such as the nutcracker statues were treated with anti-graffiti coatings in late November to ensure any tagging on these assets could be removed immediately without damaging the assets.
- After successfully reaching a trial service agreement with Metro Trains, the first large scale cleaning and graffiti removal from the Flinders St Station facade (west) has been completed. The station facade on the Flinders St side (from Swanston St to Banana Alley) has been cleaned of dirt, grime and graffiti. This includes the large Yarra Trams substation opposite Queen St.
- Community Cool Places and Services Grants have been awarded to 7 organisations to provide cool places and services during severe and extreme heat events this summer.
- Rising Resilience: a six-month program to support community-led resilience in high density living has been developed in partnership with Centre for Public Impact. 15 Resilience Champions participated in workshops in November and December. The Champions are mentored and supported by officers to deliver small scale, local resilience actions.






Risks and issues this quarter

- Additional traffic modelling required by the Department of Transport and Plannings has impacted the Hawke Street Linear Park and Spencer Street North Master Plan, which are currently on hold.

The major initiatives we are delivering	Council's role	Status Q2 2024-25
Continue to implement the Transport Strategy 2030, including delivery of a protected bike lane network, station precincts as key gateways, little streets as streets for people, safer speed limits, micro mobility trials, more efficient traffic signal timing, developing an approach to support electric vehicles and bicycling encouragement programs.	Deliver, Partner, Advocate	Green
Deliver the North and West Melbourne and Docklands Transport and Amenity Program in partnerships with the Victorian Government.	Deliver, Partner	Amber
As part of the delivery of the City Road Masterplan, the City of Melbourne will design and deliver the upgrades to the City Road northern undercroft by end of 2023–24 and advocate to the Victorian Government for the full delivery of upgrades to the City Road East and West.	Deliver, Advocate	Amber
Adopt (2021–22) and then implement (2022–25) an Inclusive Melbourne Strategy that will increase access to opportunities for all people and outline how the City of Melbourne will respond to the diversity of religions, cultures, age groups, genders, sexual orientation and abilities among the people who live, work, study in, and visit the city.	Deliver	Green
We will continue to work with Victoria Police and other agencies to deliver a range of initiatives that improve safety on the streets of Melbourne.	Deliver, Partner	Green
Deliver and maintain a clean city through the Rapid Response Clean Team initiative.	Deliver	Green
Engage and prepare residents and communities to enhance their resilience to hazards, disasters and the health impacts of climate change	Deliver	Green

How we're tracking based on our measures of success:

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Number of transport related injuries and fatalities. ♥</p>	<p>Decrease</p> 	102 (Q1)	211 (Q2)	<p>The report includes Department of Transport and Planning (DTP) managed arterial roads.</p> <p>149 crashes were recorded on state roads and 62 crashes on local roads. 211 total crashes.</p> <p>Q2 showed an increase in crashes. Crashstats data is continuously updated by the Department of Transport and Planning, and therefore quarterly reported figures at the time of this report may not complete.</p>
 <p>Proportion of people who report feeling safe in the city. ♥</p>	<p>90% by day, 65% by night</p>	<p>82% by day 51% by night (2023)</p>	<p>74% by day 48% by night (2024)</p>	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Melburnians' self-reported sense of belonging to community. ♥</p>	<p>At least 70 on a scale of 100</p>	63.1% (2023)	63.7% (2024)	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Rate of recorded family violence incidents. ♥</p>	<p>Decrease</p> 	1241.3 per 100,000 (2023)	1103.5 per 100,000 (2024)	<p>No new results this quarter. Result reported annually, at financial year end.</p>
 <p>Complaints of discrimination based on sexual orientation, sexuality, disability, sex, gender, race, religious or political beliefs or other grounds for unlawful discrimination. ♥</p>	<p>Decrease</p> 	<p>5 racial vilification reports</p> <p>10 race discrimination reports</p> <p>4 disability discrimination reports (2022)</p>	N/A	<p>No new results this quarter. Result reported annually, at financial year end.</p> <p>This data is unavailable at local government level for 2023–24</p>

Strategic indicator	Target or desired trend	Previous result, where available	Latest result	Comments on new results this quarter
 <p>Proportion of adults who get adequate physical exercise. ♥</p>	 <p>Increase</p>	46% (2023)	41% (2024)	No new results this quarter. Result reported annually, at financial year end.
 <p>Rate of ambulance attendance for alcohol and drug misuse in the municipality. ♥</p>	<p>Decrease</p> 	2280 per 100,000 population (2022–23)	2176 per 100,000 population (2023–24)	No new results this quarter. Result reported annually, at financial year end.
 <p>Proportion of trips made by public transport, bicycle or on foot. ♥</p>	 <p>Increase</p>	63.4% (2018)	N/A	No new results this quarter. Result reported every two years, with a pause due to pandemic restrictions. Next published results scheduled for late 2024 release.